



Junior  
Achievement™  
of Wisconsin

**BOUNDLESS  
POSSIBILITY™**

Junior Achievement of Wisconsin, Coulee Area  
**JA Executive Business Challenge**  
The Waterfront-Cargill Room, La Crosse | February 22, 2024

**Title  
\$2,500**

- 3 teams participate at event
- 10 guest tickets to be your cheering section
- Logo on all tables and print materials
- Mentioned in news releases and on JA social media platforms

**Platinum  
\$1,500**

- 2 teams participating
- Table signage
- Logo on print materials
- Mentioned on news releases and social media platforms

**Gold  
\$1,000**

- 2 teams participating
- 5 guests to cheer on your team
- Table signage at event

**Silver  
\$500**

- 1 team participates
- Signage at table
- Includes 1 guest

**Guests  
\$45**

- 1 attendee to cheer on competition
- Food and beverages included
- Opportunity to participate in raffles



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## **JA Titan Business Challenge**

Lunda Center, Western Technical College, La Crosse | March 21, 2024

<b>Title</b> <b>\$10,000</b>	<b>Partnership Sold</b>
<b>Platinum</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Includes all benefits from the Gold sponsorship level</li><li>• Promote your company/industry to approximately 100 students in grades 9-12</li><li>• Company logo and link on the Junior Achievement of Wisconsin website</li><li>• Provide company/industry promotional recognition at event</li><li>• Announce winning teams and present scholarships at event</li></ul>
<b>Gold</b> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• Includes all benefits from the Scholarship level</li><li>• Company name and logo included on event platform</li><li>• Company name and logo presented on traditional and digital outlets, such as Facebook, Twitter and Junior Achievement e-newsletters</li><li>• Company logo and link on the Junior Achievement of Wisconsin event page</li></ul>
<b>Scholarship</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• Includes all benefits from the Silver level</li><li>• Sponsor and mentor an additional JA Business Challenge team, total of 2 teams</li><li>• Recognition in area news releases and Junior Achievement and e-newsletter</li><li>• Logo on congratulatory letters and certificates provided to scholarship recipients</li><li>• Company logo recognition on local Junior Achievement digital media sources</li></ul>
<b>Silver</b> <b>\$500</b>	<ul style="list-style-type: none"><li>• Company name included on event materials</li><li>• Sponsor and mentor one JA Business Challenge team</li><li>• Company logo recognition at event</li></ul>

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Junior Achievement of Wisconsin, Coulee Area  
**JA Economic Leadership Speaker Event**  
The Waterfront-Cargill Room, La Crosse | Date TBD

**Title  
\$2,500**

- Includes all benefits from the Platinum sponsorship level
- Signage at podium recognition at the event/check presentation
- Opportunity to make remarks at the podium
- Includes 2 tables at the event, seating up to 16 guests
- Opportunity to provide company promotional materials to all participants
- Signage at sponsored tables
- Recognition in event related news releases
- Logo and name placed in Junior Achievement of Wisconsin, Coulee Area webpage
- Opportunity for 2 guests to participate in the JA Executive Business Challenge in 2025

**Platinum  
\$1,500**

- Includes all benefits from the Gold sponsorship level
- Recognition in event related press releases
- Logo and name placed on Junior Achievement of Wisconsin website page and social media platforms

**Gold  
\$1,000**

- Includes all benefits from Silver sponsorship level
- Recognition in event-related press releases

**Silver  
\$500**

- Includes a table for eight guests to attend the breakfast speaker event
- Signage at sponsored table

**Individual  
\$50**

- Event seating for 1 guest